

MAGNUS FRANCKE

Marketing & Design

PORTFOLIO 



CONTACT ME

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-  LINKED IN
www.linkedin.com/in/magnusfrancke/
-  LOCATION
Somerset West, Western Cape
-  PORTFOLIO
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LANGUAGES

Afrikaans
English

TRAITS

Problem Solver
Communicative
Creative Thinker
Analytical Thinker
User Centered
Tech savvy
Listening Skills

SKILLS

- Leadership
- Teamwork
- Photography
- Communication
- Customer Service
- Paid Advertisement
- Microsoft Office
- Tech-savvy
- Discipline
- Time Management

SKILLS UNDER DEVELOPMENT

- Video (Short-form) - FIGMA
- Media Buying - 3D Rendering

EDUCATION

- 2016 NSS, Matriculated**
Completed my 12-year schooling career with a Bachelor's Degree Pass at Kuswag School, Amanzimtoti, Kwazulu-Natal.
- 2019 Adobe Products Certificate**
Photoshop, Illustrator, Premier Pro, Lightroom. I find it very rewarding to see my hard work, thoughts and imagination come to life.
- 2021 Google & Facebook Ads Certificate**
Communicating with business owners to collect data according to their client base to effectively run ad campaigns to successfully achieve their targets.

PERSONAL STATEMENT

I am passionate about design and marketing, and I thrive in environments where creativity, strategy, and problem-solving intersect. My skills in social media, content creation, and graphic design allow me to deliver impactful results for my clients. I am dedicated to continuously learning and growing, always striving to exceed expectations.

With excellent communication, networking, and well-developed interpersonal skills, I integrate well within a team and have the ability to build trusted relationships with colleagues, clients, and superiors. My integrity, adaptability, and team-oriented mindset have helped me succeed in various environments. I am also eager to expand my skill set, particularly in video editing, to complement my existing expertise.








ACHIEVEMENTS

- 2020 - Nedbank Top Achiever**
By changing complaints into compliments and having excellent communicative services as well as an empathetic mindset has allowed me this award, Top Achiever for client services.
- 2016 - Deputy Head Boy, Matric**
Leadership, teamwork, communication as well as integrity were the characteristics that led to my Head Boy titles in Matric and Primary School.
- 2013 - SA Gold Medalist, High Jump**
Passion, self-motivation, self-discipline and hard work was what drove me to achieve my dream.

EXPERIENCE

- Nedbank South Africa**
July 2018 - Sept 2021
Technical Specialist assisting clients with digital queries on online banking and application. I was also part of the outbound team, troubleshooting the complicated queries.
- Nedbank Private Wealth**
Oct 2021 - Sept 2023
Private Wealth Client Services Consultant in the Insurance department. Servicing long-term and short-term insurance as well as personal lines.
- Mainstream Media** (Own Business)
Jan 2017 - Sept 2023 | Freelancer
- Enovation Digital Marketing Agency**
Oct 2023 - May 2024 | Integrated Media Planner
- Eagle-I Digital (SSC Group)**
May 2024 - Oct 2024 | Manager & Shareholder
- Enovation Digital Marketing Agency**
Nov 2024 - April 2025 | Digital Designer
- IUP Cargo**
May 2025 - Present | Digital Marketing Executive

SOFTWARE

-  Photoshop
-  Illustrator
-  Premiere Pro
-  Other Adobe Software
-  Divi Builder
-  Elementor
-  WordPress